

Promotional Packet

- 1 Customer Contract
- 2 Customer Letter
- 3 myPCP iPhone app Postcard
- 4 Thank You Email Template
- 5 Service Summary Email Template
- 6 Service Reminder Email Template
- 7 Account Notification Email Template
- 8 myPCP iPhone app Editable Point of Sale material

Preferred Customer Program




VEHICLE INFORMATION

CONTRACT NUMBER	A010101	VIN NUMBER	ABCABCABC0000000
YEAR	2011	MAKE	TOYOTA
		MODEL	CAMRY LE
		CURRENT ODOMETER READING	15

DEALERSHIP INFORMATION

SELLING DEALER	DEALER NAME	DEALER NUMBER	DCI-112-ABC
DEALER ADDRESS	CITY	STATE / PROVINCE	ZIP / POSTAL CODE
123 MAIN HWY	DAPHNE	ALABAMA	36526
LIENHOLDER	ADDRESS		
F&I MANAGER AUTHORIZED NAME AND TITLE (PRINT)		F&I MANAGER AND SIGNATURE	
DEALER F&I			

SERVICE PLAN INFORMATION

3/36 5000 M STD		
PLAN YEARS: 3	YOUR CARD → MILES FOR U.S KILOMETERS FOR ALL OTHERS	
PLAN INTERVAL: 5000		
PLAN MILES: 36000		
 PREFERRED CUSTOMER PROGRAM CONTRACT NO: A010101 JOHN PUBLIC 123 MAIN ST DAPHNE AL 36526 VIN : ABCABCABC0000000 VEHICLE: TOYOTA PLAN : 3/36 5000 M STD VALID UNTIL: 05/31/2014		
		
SOLD DATE: 06/01/2011	PURCHASE: \$ 396	EMAIL-ADDRESS: EMAIL@EMAIL.COM

CUSTOMER INFORMATION

FIRST NAME	JOHN	LAST NAME	PUBLIC
ADDRESS	CITY	STATE / PROVINCE	ZIP / POSTAL CODE
123 MAIN ST	DAPHNE	ALABAMA	36526
TELEPHONE	I understand that the purchase of this Preferred Customer Program is not a requirement for obtaining financing, or to purchase this vehicle. Terms and conditions on reverse side		
(000-000-0000)			
SIGNATURE	Date printed 6/27/2011		

Dealer Logo

JOHN PUBLIC
123 MAIN ST
DAPHNE, Alabama 36526

Preferred Customer Program Contract Number: A010101
VIN: ABCABCABC0123456

Dear JOHN PUBLIC,

I would like to thank you for allowing [DEALERSHIP NAME] the opportunity to satisfy your automotive needs.

Enclosed you will find your Preferred Customer Program Card, which will allow you to redeem prepaid services at our dealership. We at [DEALERSHIP NAME] are here to provide you with the factory-recommended maintenance and services that will help protect your automotive investment.

Your plan includes the following services:

- (7) : Oil change
 - (4) : 50% off of tire rotation
 - (2) : Free exterior car wash
 - (2) : Multi-point safety inspection
 - (1) : \$500 off the purchase of next vehicle
 - (1) : Headlight adjustment
 - (2) : Rental car for 30K and 60K services
 - (1) : 12% discount on any service \$500 or above
 - (1) : 12% discount on accessory purchase
 - (1) : Tail light/turn signal bulb replacement
 - (1) : Brake inspection
 - (1) : Battery performance evaluation
 - (1) : Free front end alignment check
- Email notification of factory campaigns, service bulletins

You can log into your preferred customer program at any time by visiting www.vippreferredcustomer.com

User name: A010101

Password: 123456

As our customer, you are our most valuable asset and your satisfaction is our number one priority. Thank you again for choosing [DEALERSHIP NAME].

Sincerely,

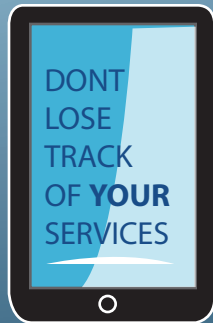
Dealer Signature

[DEALER]
[POSITION IN DEALERSHIP]

myPCP



Available on
iPhone and iPad



- Always keep track of your pre-paid services
- Get Quick Specials
- Share Quick Specials with friends & family on Facebook
- Contact your dealership directly from the app to schedule an appointment
- Easily update your contact info



**Just search myPCP in the app store
and download instantly for FREE!**

www.dealerschoice-usa.com/mypcp/index.html

251.990.3131

info@dealerschoice-usa.com

We want you to take advantage of all our dealership has to offer!

DEALER LOGO



Thank You
for enrolling
in our
Preferred Customer
Program



Dear [CustomerFName] [CustomerLName],

Thank you for allowing [DealerTitle] the opportunity to satisfy your automotive needs. We realize you have choices when selecting a vehicle, and we are happy that you put your trust in us. We would like to take this opportunity to welcome you to our Preferred Customer Program. Our mission is to provide reliable, timely, and dependable service that will keep you COMPLETELY SATISFIED.

Please feel free to log in and view your account status at any time.

You can log into the site at [Preferred Customer Program](#)

User name: [ContractNo]

Password: [Password]

Your Contract Information is:

Vehicle Make: [VehMake]

Vehicle Model: [VehModel]

Vehicle Year: [VehYear]

Contract bought on: [SaleDate]

Contract Number: [ContractNo]

Validity Mileage: [ValidityMileage]

Validity Date: [ValidityDate]

We will keep you informed about upcoming services as well as specials and promotions that are only offered to our preferred customers.

Sincerely yours,
[DealerTitle]

** Services within your plan may be used on other vehicles in your household.*

*Download your **FREE MyPCP App** from the iPhone App store. Keep track of your service history and receive quick specials that you can share with your friends and family on Facebook.*

Your Preferred Customer Card is issued by Dealer's Choice Inc. on behalf of [DealerTitle]. If you'd like to refine the content of email messages you receive, or if you'd prefer to stop receiving email from us, please reply to this email and change the subject header to, **remove email service reminders**.

Experience the [Dealer Name] Difference

123 Main St.
Fairhope, AL 36532

www.dealername.com

FOR ASSISTANCE WITH YOUR
ONLINE ACCOUNT PLEASE CONTACT
info@dealerschoice-usa.com

DEALER LOGO
Preferred Customer Program



SERVICE

QUALITY

RELIABILITY

Dear [CustomerFName] [CustomerLName],

Thank you for allowing [DealerTitle] the opportunity to satisfy your automotive needs.

Following is a summary of your service at the Dealership today.

Service Type: [CouponTitle]

Date of Service: [CouponUsageDate]

Please feel free to log in and view your account status at any time.

<http://www.vippreferedcustomer.com/default.aspx>

Your user name is your contract number. If you have not changed your password, it is the last 6 digits of your VIN.

We will keep you informed about upcoming services as well as specials and promotions that are only offered to our preferred customers.

Sincerely yours,
[DealerTitle]

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DEALER LOGO
Preferred Customer Program



SERVICE

QUALITY

RELIABILITY

Dear [CustomerFName] [CustomerLName],

It is time for your oil change. Please redeem your pre-paid service at [DealerTitle] and while you're there, make sure you have your Preferred Customer Card to redeem other pre-paid services!

Service Due: [ServiceType]

Thank you,
[DealerTitle]

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DEALER LOGO



Thank You
for enrolling
in our
Preferred Customer
Program



Dear [CustomerFName] [CustomerLName],

Being our Preferred Customer, we want you to have the ability to keep track of your program. We have created a unique account for your Preferred Customer Program. Once you log in using your username and password, you can keep up to date with all of the services you have available on your Preferred Customer Program.

Access your account by clicking or copying and pasting the following link:

<http://www.vippreferedcustomer.com/default.aspx>

User Name: [UserName]

Password: [Password]

Thank you!

If you have any problems logging into your account, please contact us at **(251) 990-3131** or email us at info@dealerschoice-usa.com

Your Preferred Customer Card is issued by Dealer's Choice Inc. on behalf of [DealerTitle]. If you'd like to refine the content of email messages you receive, or if you'd prefer to stop receiving email from us, please reply to this email and change the subject header to, **remove email service reminders.**

Experience the [Dealer Name] Difference

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Fairhope, AL 36532

www.dealname.com

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myPCP

Available on iPhone and iPad

STORE LOGO

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